Diksmuidestraat 64 - 70
B-8840 STADEN
Belgique
T +32 51 70 01 00
info@nomacool.be
www.furcloset.shop

PARIS PREMIÈRE VISION

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FUR CLOSET

Première Vision Paris

Where fashion meets innovation and sustainability

Première Vision Paris is the go-to event for fashion professionals, bringing together creativity, innovation, and sustainability under one roof. Held twice a year at Paris Nord Villepinte, this global gathering brings together designers, manufacturers, and industry leaders to explore the latest materials

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and trends shaping the future of fashion.

A complete sourcing experience

With over 1,200 international exhibitors, Première Vision Paris offers an extensive selection of raw materials and services, organized into eight dedicated areas:

- **Fabrics** – The latest in textile innovations
- **Yarns** – High-quality fibers for superior creations
- **Designs** – Exclusive patterns and prints
- **Leather** – Sustainable and luxury leather solutions
- **Accessories** – Finishing touches for fashion excellence
- **Manufacturing** – Production and craftsmanship
- **Sustainability** – Eco-conscious materials and methods
- **Colors** – Trend forecasts and seasonal palettes

This diverse showcase ensures that professionals have everything they need to bring their collections to life, from concept to completion.

A platform for knowledge and inspiration

Beyond sourcing, Première Vision Paris is a key platform for knowledge-sharing, featuring expert-led talks and trend forums. Expert-led talks and trend forums dive into industry challenges, groundbreaking innovations, and sustainability strategies, providing valuable insights for brands looking to stay ahead. Attendees also get exclusive access to the upcoming season's color trends and creative influences.

Sustainability at the core

With sustainability more critical than ever, **Première Vision Paris** takes an active role in **promoting responsible fashion**. The event showcases **eco-friendly materials** and **solutions**, helping brands integrate **sustainable practices** into their collections from the outset. By selecting partners who are committed to **ethical sourcing** and **responsible production**, Première Vision Paris is shaping a **greener future** for the industry.

Fur Closet and Première Vision Paris

Fur Closet, a department of NomaCool since 1983 in the cooling sector, is dedicated to preserving the beauty and longevity of fur coats through innovative temperature and humidity controlled closets. By ensuring fur coats remain in perfect condition for years, we're helping to extend their lifespan—aligning with the sustainable mission of Première Vision Paris.

By promoting responsible fashion choices, Fur Closet contributes to a circular, less wasteful industry. Première Vision Paris provides the perfect platform to discuss garment longevity, mindful consumption, and sustainable luxury—values that are at the core of what we do.

Stay tuned for more updates from Première Vision Paris, and discover how Fur Closet is redefining fashion storage with a sustainable edge.