
THE ONE MILANO

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TheOneMilano

The future of outerwear fashion meets innovation

TheOneMilano, a leading international outerwear exhibition, returns every year from February 23 to 25, 2025, at Fiera Milano Rho as part of TheOneMilano Special by MICAM. This highly anticipated event showcases cutting-edge trends in outerwear, seamlessly blending craftsmanship, sustainability, and

technological advancements in fashion.

A new era of outerwear fashion

TheOneMilano is redefining outerwear with designs that go beyond seasons, gender norms, and traditional fashion boundaries. From ultra-soft leathers and richly colored sheepskins to Furmark®-certified furs and feather-light down jackets, the event presents a curated collection of versatile and sophisticated pieces.

At its core, TheOneMilano champions luxury, innovation, and sustainability—values that continue to shape the future of fashion. By combining Italian craftsmanship with global design influences, the exhibition sets a new benchmark for high-end daywear and functional elegance.

A powerful collaboration with MICAM Milano

For its February 2025 edition, TheOneMilano joins forces with MICAM Milano, the premier global footwear trade fair. This strategic partnership expands visibility, strengthens business connections, and offers buyers a one-stop destination for premium fashion collections.

With over 29,000 professional buyers at the last edition—43% of them international—TheOneMilano continues to attract a global audience. Supported by MAECI and the ITA/ICE Agency, the event draws top-tier buyers from Europe, the USA, Japan, Korea, Canada, and beyond, reinforcing its status as a key player in luxury fashion.

Fur Closet and TheOneMilano: A commitment to sustainable luxury

At Fur Closet, a department of NomaCool since 1983 in the cooling sector, we share TheOneMilano's dedication to sustainability, quality, and innovation in luxury fashion. We specialize in temperature and humidity controlled closets designed to preserve the longevity and beauty of fur garments. By providing advanced garment care solutions, we align with the exhibition's emphasis on ethical sourcing and responsible consumption.

Just as TheOneMilano highlights premium craftsmanship and eco-friendly materials, Fur Closet ensures these luxury pieces retain their value and appeal for years to come. As fashion moves toward a more sustainable future, we stand with brands and designers who prioritize responsible consumption and mindful luxury.

Stay tuned for more insights from TheOneMilano, and explore how Fur Closet is shaping the future of sustainable, innovative, and timeless fashion.